



# NEW HAMPSHIRE MADE BUY LOCAL MAGAZINE (2020-2021) REGISTRATION FORM

**Early Registration has its benefits!** Submit your registration form and payment **by June 25**, and you'll be eligible for entry into a drawing for a free Marketplace feature in next year's Buy Local NH magazine.

**Submit your registration form and payment by June 30**, and you'll be eligible for consideration of your member story for a regional section and possible use of your product photos in this year's Buy Local NH magazine. Display ad files and Marketplace logo & photo are also due by this date.

Please check the sales sheet for details on these incentives, and follow the artwork and file submission guidelines provided with this form.

## Listing Information (as you wish it to appear in the magazine)

- Use same listing as last year - no changes.
- I have some changes to last year's listing, or I am providing a new listing:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street/P.O. Box: \_\_\_\_\_

City/Town: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

*Please include 30-word description on reverse side. If you have multiple listings with different contact information or description, please submit additional forms.*

## How to Register

**By Email\***: (preferred method)  
Send completed form to  
[jonathan@nhmade.com](mailto:jonathan@nhmade.com).

**Step 1:** Go to [nhmade.com/buy-local-guide-member-registration](http://nhmade.com/buy-local-guide-member-registration)

**Step 2:** Click the "More Info and Registration Form" link at the bottom of the page.

**Step 3:** Download the form to your computer, and open it in Adobe Acrobat Reader.

**Step 4:** Complete the form by typing into the fillable fields.

**Step 5:** Save the form on your computer with a title that includes your business name, and email it to [jonathan@nhmade.com](mailto:jonathan@nhmade.com)

**By Mail** - Send completed form with payment to:

NH Made  
539 Calef Hwy, #104  
Epping, NH 03042

\*Email registrations can still be paid by check. Checks must be received by June 30.

## Select Listing Category \$95 per listing per category

NH Made reserves the right to combine categories as necessary depending on the level of member participation in each category.

- Artists, Craftsmen & Musicians
- Attractions, Tours & Experiences
- Farms & Food Markets
- Food & Beverage
- General Stores, Gift Shops & Boutiques
- Health & Beauty
- Restaurants & Lodging
- Services
- Specialty Products

Photo submitted for consideration (emailed to [jonathan@nhmade.com](mailto:jonathan@nhmade.com))

Photo description:  
\_\_\_\_\_

## Buy Local Guide Options

- Listing Only: \$95
- Listing and Marketplace Feature: \$375  
Must submit photo and logo with this option. (One free listing with purchase of Marketplace feature)
- Listing and Display Ad (One free listing with purchase of display ad)
- Extra Listing(s) \_\_\_\_\_ (\$95 per listing)

## Display Ad Information

- Full Page (8.125"W x 10.875"H + 1/8" bleed): \$1,900  
(No bleed 7.125"W x 9.875"H)
- Half Page (7.125"W x 4.8125"H): \$1,200
- Quarter Page (3.4375"W x 4.8125"H): \$725
- Eighth Page (3.4375"W x 2.3125"H): \$495
- Inside Cover, Full Page (8.125"W x 10.875"H + 1/8" bleed): \$2,200  
Select Preference:  Front  Back
- Inside Cover, Half Page (8.125"W x 4.8125"H + 1/8" bleed): \$1,300  
Select Preference:  Front  Back
- Back Cover (8.125"W x 10.875"H + 1/8" bleed): \$2,400

**Total Due: \$** \_\_\_\_\_

*Please see payment instructions on reverse side.*

## Description for Listing (30-word maximum)

(Reminder: If you have multiple listings with different contact information or description, please submit additional forms.)

### Save time - Renew Your Membership Today!

NH Made membership dues are valid for one year from the month you joined (your anniversary date). If you are unsure of when your membership comes due, you can find out by logging into your member profile on [nhmade.com](http://nhmade.com) or by calling 603-679-9800.

Choose your appropriate level:

- \$75 Nonprofit Organization (For 501(c)(3) registered nonprofits only)
- \$75 Solo Entrepreneur
- \$100 Business of 1-5 Employees
- \$150 Business of 6-20 Employees
- \$200 Business of 21-50 Employees
- \$250 Business of 51+ Employees
- \$500 Platinum Sponsor

See rates on reverse side.

\$\_\_\_\_\_ Listing Only

\$\_\_\_\_\_ Listing and  
Marketplace Feature

\$\_\_\_\_\_ Listing and Display Ad

\$\_\_\_\_\_ Extra Listing(s) in  
Additional Categories

\$\_\_\_\_\_ Membership

**\$ 0 Total Due**

*Only current NH Made members are eligible to participate in the Buy Local NH magazine.*

### Payment Instructions

- Enclosed is a check made payable to NH Made.  
Checks should be sent to NH Made, 539 Calef Highway #104, Epping, NH, 03042  
Please include "2019 Magazine" on the memo line.

- Please charge my credit card the full amount due:  Visa  MC  AMEX

If emailing this form, we recommend not including credit card information and instead calling the NH Made office to provide.

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Security Code: \_\_\_\_\_

Name (as it appears on the card): \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address (for card holder): \_\_\_\_\_

Additional Comments and/or Questions:

### Registration form, For Office Use Only

Date received: \_\_\_\_\_ Story submitted: Y N  
Active membership: Y N Photo submitted: Y N  
Month: \_\_\_\_\_ File name: \_\_\_\_\_  
Listing final/approved: \_\_\_\_\_ MP logo/photo received: Y N  
Payment processed: \_\_\_\_\_ File name: \_\_\_\_\_  
Listing/ad entered: \_\_\_\_\_ Ad received: Y N  
Comments: \_\_\_\_\_ File name: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



539 Calef Highway #104  
Epping, NH 03042  
603-679-9800  
[jonathan@nhmade.com](mailto:jonathan@nhmade.com)  
[nhmade.com](http://nhmade.com)

# Ad Sizes and Artwork Guidelines

## Ad artwork guidelines

All ads must be submitted electronically ready-to-go in correct ad size, in high resolution (300 dpi or higher).

Submit by email to [jonathan@nhmade.com](mailto:jonathan@nhmade.com).

File format can be a PDF, TIFF, or EPS saved as CMYK. All fonts need to be changed to outlines in EPS, TIFF, or embedded in the PDF.

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Ad design services are available for an additional fee. Please contact NH Made for more information at [jonathan@nhmade.com](mailto:jonathan@nhmade.com).

## MARKETPLACE FEATURE

Send a logo and a color image. Minimum size: 2.5" W x 2.5" H

Please follow artwork guidelines above.

### FULL PAGE

Without bleed  
7.125" W x 9.875" H

With bleed  
8.125" W x 10.875" H  
(plus .125" bleed)

### QUARTER PAGE

3.4375" W x 4.8125" H

### HALF PAGE

7.125" W x 4.8125" H

### EIGHTH PAGE

3.4375" W x 2.3125" H



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